STEPHANIE MIANO

UX/UI + Product Designer

EXPERIENCE

UX Designer | Sandbox

SEPT 2020 — AUG 2021 (BOSTON, MA)

Built a vocabulary learning application for three researchers with a team of developers to expand word quantity and retention for students 4-6 years old. Established the product's user flow, interfaces, and design system to generate engagement and achieve web and mobile activation. Led presentations with the team and clients to communicate design concepts and decisions.

UX/UI Designer | Scout

SEPT 2018 — MAY 2021 (BOSTON, MA)

Worked with a team of designers and developers to deliver websites and brand identities for three startup and small business clients. Conducted interviews and site mapping to elevate user experience for responsive websites. Developed wireframes and branding to improve visual identity and increase engagement.

Art Director | Tastemakers Magazine

JAN 2019 — DEC 2020 (BOSTON, MA)

Led a team of 15 designers to produce designs and promote musicians for the music magazine of 2,000+ followers. Assembled magazine and designed graphics to publish four issues per year and increase attendance at 10+ concerts. Facilitated critiques and feedback to strengthen the team's design process.

UX/UI Product Design Co-op | Tripadvisor

JAN 2020 — JUNE 2020 (NEEDHAM, MA)

Collaborated with a team of designers to deliver improvements and features for responsive products centered around travel. Redesigned user experience and design system to accelerate engagement for Cruisecritic site of 6 million+ users. Conducted qualitative research, visual QA, and user testing to identify usability concerns and refine designs based on analyzed data and test findings.

Graphic and Web Design Co-op | Brigham and Women's Hospital

JAN 2019 — JUNE 2019 (BOSTON, MA)

Created digital and print media for the Brigham Education and Research Institutes to advertise and increase turnout for events and services. Maintained websites to optimize content and user experience. Produced animated videos for medical educators to highlight teachings for trainees and faculty.

CONTACT

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EDUCATION

Northeastern University

BFA Interaction Design
Class of 2021
Magna Cum Laude, GPA 3.8

SKILLS

Product Design
UX/UI Design
User Research
Usability Testing
Web + Mobile Apps
Prototyping
Visual Design
Branding
Agile
HTML + CSS

TOOLS

Figma
Sketch
InVision
Miro
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
Zeplin
Jira